



campaign for **BLACK** STUDENT SUCCESS

According to the U.S. Department of Education:

Black students are less likely to receive merit-based scholarships.

Whites were slightly more likely than Blacks to receive need-based awards from the institutions they attended.

According to the National Student Clearinghouse Research Center:

Black student retention and persistence is lower than counterparts at 4-year, 2-year and nonprofit educational institutions.



WHY WE'RE RAISING FUNDS FOR SCHOLARSHIPS

The Umoja Community Education Foundation believes that equal access to education for Black students is critical. Our work to enhance the cultural and educational experiences of our students includes eliminating barriers to success.

This Scholarship Campaign gives our community the opportunity to invest in generations of students. Financial support eliminates barriers and allows our students to learn, grow and achieve. We're committed to making education affordable and possible for Black students.

**TEXT BLACK STUDENT SUCCESS TO
844-844-6844**



**CAMPAIGN
LAUNCH WEEK**

JUNE 14-18 2021

*HELP US REACH OUR
GOAL TO RAISE
\$15,000 TO SUPPORT
STUDENT SUCCESS.*



[Umojacommunity.org/BlackStudentSuccess](https://umojacommunity.org/BlackStudentSuccess)
UNLOCKING POTENTIAL